

Bibbidi Bobbidi Booprint

**Do you have more dresses than cash flow for donations?*

**Do you want to create life long, heart warming memories by giving back to your community?*

Here's an idea I'd love to share with you!!!

As a small business owner I feel it's very important to give back to the community that helps support our growth. By pulling together my resources along with the help of other local business owners for alterations and prom day hair and make up services, I created Operation Bibbidi Bobbidi Boo. OBBB helps dress a qualified local high school senior who may otherwise have not been able to go to her senior prom due to the lack of financial resources. Essentially we are the Fairy Godmother for our very own Cinderella! Let's face it, we would all love to get a free formal gown so it's very important to work with the school or maybe another controlled program within your area so together you can find a "Cinderella" truly deserving of the benefits from this program helping to create special lifelong memories to top off her senior year!

OBBB guidelines and eligibility for choosing recipients:

1. Only one (1) qualified high school senior girl from each participating school
2. Senior female candidate only
3. Recipient is to be nominated by her own high school Guidance Counselor or Principle
4. No repeat participants
5. Recipient will be given a formal gown, alterations, a few accessories along with prom day hair and makeup services
6. Recipient will be required to sign a contract stating that she too will use her gown, not for resale after prom, but to pay it forward for another young lady that may need the same help. (Nothing really formal, just a few encouraging words to instill the positive actions of paying it forward.)

Shop Owner Blue Print:

1. Use your overstock gowns from previous seasons and decide ahead of time how many girls each season you feel you are able to dress.
2. I recommend that you start the nomination process approximately a month to three weeks prior each school's actual prom rather than earlier. Usually by this point the school is able to choose the recipient legitimately not able to attend due to lack of attire.
3. Email an OBBB informational sheet or take one to each high school so the school can begin the selection process for their most qualified recipient.
4. After your initial contact by phone with your recipients, require that they stop in to your shop along with a parent or guardian so you can meet with them to go over OBBB details, get general sizing ideas and set up a shopping appointment. I personally will set the OBBB appointments up after hours to avoid my busy sales floor distractions.
5. Encourage the teen to bring heels or flats that she may already have or may be able to borrow to wear with her gown. (Heels are not something I usually have in my overstock so feel free to do with this as your budget and overstocks allow.)
6. If you will be utilizing a seamstress to donate alterations, it's a good idea to make sure she too is scheduled to be at the appointment so she can get started right away.
7. It's recommend to have adults volunteer as your "Fairy Godmother" assistants for her shopping appointments.
8. I typically give our recipients earrings to match their gown but that is totally up to you and your stock availability!
9. Schedule hair and make up appointments after your Cinderella's are chosen so you will know the exact dates and how many to schedule.
10. I will not allow the recipient to take the gown home before prom day so that we are sure that the gown remains safe and ready for her prom day so you will need to arrange for her to come back to your shop on her prom day after hair and makeup to assist her in getting dressed and get ready to go.
11. Be sure to take pictures with your "Cinderella" and family. Don't forget to make sure you get her approval before posting any pics on your social sites. Treat your OBBB recipients pic as you do any other customer from your shop!

If you have any questions please email me at ssyprom@yahoo.com